

The present informative refers to the treatment of the personal data effected by the company **I.F.A. Industria Filtri Aria S.r.l.** on the occasion of the consumers' visit to the website www.ifafiltri.it.

The informative specification the identity of the holder of the treatment that checks and it manages the picked personal data and essays through the site, points out what the picked personal information and the finalities are, the formalities' of the treatment, the circle of communication to third, the safety measures adopted with the purpose to protect and to protect the personal data of the consumer and the formalities with which the consumer is able' to verify the treatment of data that concerns him/it and to practice the rights recognized by the Code of Guardianship of the Privacy.

Titular of the treatment:

Titular of the treatment is **I.F.A. Industria Filtri Aria S.r.l.**, in the person of its legal representative, **dott. Vincenzo Frulio**.

I.F.A. Industria Filtri Aria S.r.l. has center in in via Boscofangone – 80035 - Nola (NA),

VAT and FISCAL CODE: 02984561213,

Telephone: +390815198213 fax: 0815198207, e-mail: info@ifafiltri.it

Nature of the data, finality and treatment: **I.F.A. Industria Filtri Aria S.r.l.** picks up and draws the personal data furnished by the consumer on the occasion of dispatch of newsletter, dispatch of marketing, of consultation of the site, of application of estimates, of application of dispatch commodity, of on-line sale, of payments, of information and of events registration organized by **I.F.A. Industria Filtri Aria S.r.l.** The personal data that **I.F.A. Industria Filtri Aria S.r.l.** picks up and draws are: name or denomination, address, address of mail electronics, telephone number, number of fax and other possible personal information, relative details to orders and payments and also data related to the use of the site web the consumer's daparte. The navigation on the website web doesn't involve the conferment of personal data but the harvest of the same and is necessary for the performance of the products / services required by the consumer, what the answer to questions of the consumer or the dispatch of information required by the same one. When it is necessary to the senses of the code of the privacy, **I.F.A. Industria Filtri Aria S.r.l.** asks for the consent of the consumer before proceeding to the treatment of the personal data. **I.F.A. Industria Filtri Aria S.r.l.** treats besides the data of navigation of the consumers, that is the data whose transmission to the website is implicit in the operation of the systems computer provosts to the management of the website and in the use of protocols of communication proper of internet. They are given of navigation, you for instance IP address or dominion or name of the computers used by the consumers, that they connect him to the website and other parameters related to the typology and to the computer operating system used by the consumer.

The data of navigation are picked and exclusively treated by **I.F.A. Industria Filtri Aria S.r.l.** for finality of statistic character on the access and on the use of the website and for purposes of monitoring of the correct operation of the website; such data could be used to thin of check of possible responsibilities' in case of computer crimes against the website or realized through the website. Made exception for such hypothesis, **I.F.A. Industria Filtri Aria S.r.l.** preserves the data of navigation of the consumers for the necessary period to the finalities' of which above. The same can be preserved only in anonymous form. And excluded every form of indexing of the consumers in order of monitoring the use of services of electronic communication from the consumers.

Communication and data safety: the data won't be diffused but they can be communicated to other subjects, kept also them to the respect of the reservation belonging to the organization of **I.F.A. Industria Filtri Aria S.r.l.**, particularly, the personal data in possession of **I.F.A. Industria Filtri Aria S.r.l.** can be communicated to that operate in quality' of appointees or to other societies' of the same group. It will be able' to be necessary, besides, that

I.F.A. Industria Filtri Aria S.r.l. makes inaccessible dates that concern itself in Italy and to the society foreign countries' of consignments and employees; to the deliveries; to society' of recovery credit, to Corporate body, all Public Administration, to Authority' and to Organs of Vigilance; to subjects that will effect or they will receive payments; to society', studies, advisors or professionals that develop assignments of support, services within the job, legal, economic, fiscal and bookkeeping or entrusted of controls, verifications, revisions and certifications; to society' that they develop technical assignments and of assistance; to subjects that furnish services for activity' of press, transmission, transport and clearing of the communications of every kind or dispatch of information on products and services.

The personal data furnished by the consumer will be used by **I.F.A. Industria Filtri Aria S.r.l.** for the dispatch of newsletter following registration of the consumer to the relative service, for the answer to questions of the consumer, for dispatch commodity, for on-line sale, for payments, for the dispatch of information, publicity' and preventive required by the consumer it will be able' to receive further commercial communications coming from **I.F.A. Industria Filtri Aria S.r.l.** To the senses of the article 130 cs.4 of the code of the privacy, maintaining in every moment the right to refuse the dispatch of the same.

The personal data picked up by **I.F.A. Industria Filtri Aria S.r.l.**, are primarily essays with automated tools, but also without the aid of electronic tools, in conformity' to the dispositions in force in safety theme, with particular but not exclusive reference to the enclosure B (*Disciplinary Technician in subject of safety least measures*) of the Privacy Code. Besides, the informative systems and the computer programs are shaped reducing to the least one the use of personal data, eventually picked on the website, are protected from the access, use or popularization non authorized. To such data it is able to enter only our entrusted personnel endowed with own bank drafts of authentication and you are been applied all the necessary safety procedures to protect them from violations from non authorized personal, both locally and online. All the personal data that are furnished are, infact, preserved in a sure environment and checked. To such end physical, electronic and organizational processes have been predisposed for safeguarding and to protect the picked information among which the use of firewall and antivirus.

Link to other websites: The website contains connections with websites of third parts. When the consumer uses these connections he takes himself forwards in environments not checked by our organization, that therefore, is not responsible of the relative contents that the consumer could meet, and even of the procedures concerning the privacy adopted.

The present informative doesn't extend him to the procedures on the privacy adopted by the connected sites. And advisable to attentively examine the procedures of every website that is visited. Other websites, in independent way entirely they can send their cookies to the consumers, to pick up data or to ask for personal information.

The party's rights: The party, so as expectation from the article 7 of the Code, has the right to get from the holder the confirmation of the existence or less own personal data and their communication in intelligible form. The party, has besides the right to know the origin of the personal data that concern him, the finalities' and the formalities' of treatment, the applied logic when the treatment is effected with the aid of electronic tools the indication of the extreme identified you of the holder, of the person responsible of the subjects or the categories of subjects to which the data can be communicated or that of it can come to knowledge.

The party has then the right to get the updating, the rectification, the integration, the cancellation, the transformation in anonymous form or the block of the data treated in violation of law. The party has the right to oppose, in everything or partly, for legitimate motives to the treatment of the personal data that concern him, even if pertinent to the purpose of the harvest and to the treatment of personal data for purposes of dispatch of advertising material or direct sale or to complete searches of market. Information on the formalities of treatment of the data can be requested to the following address e-mail: info@ifafiltri.it c/o Privacy Responsible.

The applications must be send writing to **I.F.A. Industria Filtri Aria S.r.l.**, Privacy Responsible Office, via Boscofangone – 80035 - Nola (NA) - Italy.